



THE TIDES

RIVIERA MAYA

Fact Sheet

- LOCATION:** The Tides Riviera Maya is located near the picturesque village of Xcalacoco, three miles north of Playa del Carmen on Mexico's Yucatan Peninsula. Residing on six acres of waterfront property, the resort offers miles of Caribbean beach along the spectacular Maya coast. Just 40 miles south of Cancun, it provides convenient access to the international airport.
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Reservations:
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- WEBSITE:** tidesrivieramaya.com; thetidesresorts.com
- GENERAL MANAGER:** Pedro Lara
- HOTEL AFFILIATION:** Viceroy Hotel Group
Brad Korzen, Founder
viceroyhotelgroup.com
- OPENING DATE:** January 2002
- SITE:** Intimate and serene, the resort has been designed to respect and accentuate the pristine qualities of its dramatic jungle and seaside setting. Individual palapa villas lie discreetly hidden within dense vegetation, lush with fern, palm and guava trees, and fresh-water

cenotes. A maze of pathways meanders gently through the landscape, leading guests on a journey of the senses.

As guests venture through the forest toward the sea, they arrive at the resort's main, oceanfront compound. Emerging from the jungle into the open vastness of the wide beach, the contrasting vistas mesmerize, as greenery and denseness give way to soft hues of blue and white – the twinkle of a swimming pool in the foreground, a path of pearlescent sand passing by from nowhere to nowhere, and the dazzling shimmer of the Caribbean Sea receding into the open sky.

The Tides' lagoon pool and sun deck are flanked on one side by the crescent-shaped *La Marea Restaurant and Bar*. The two-story structure provides open-air dining along the entire wall of its inner curve, enabling prime views of the Caribbean Sea's blue expanse for which the restaurant is named. Across the pool lies the resort's yoga studio with practice terrace facing the sea and rising sun. Adjacent, the distinct dome-shape of a *Temascal* sweat lodge houses a hot lava-rock steam shower fed with medicinal plants.

ACCOMMODATIONS:

Luxury Villas:

The resort features 17 air-conditioned luxury villas with private plunge pools surrounded by luscious jungle gardens. Pools measure approximately 12 to 14 feet in length and are four to five feet deep.

Each villa features an outdoor terrace replete with chaise lounges, hand-carved stone dining table, handmade crocheted hammock and outdoor "moon" shower. Canopied beds feature 500-thread-count Egyptian cotton sheets and glorious down pillows.

Royal Villas:

12 Royal Villas offer the elegant setting of a Luxury Villa enhanced by ultra-regal amenities and VIP services to heighten the romantic allure. Nestled deep within the jungle gardens, private plunge pools are alight with votive candles and strewn with flower petals. Canopied beds feature 500-thread-count luxury sheets of cotton/linen sateen, glorious down pillows and, at turndown, scattered flower petals and aromatherapy using the Maya Spa's signature house-made bouquet, "coco copal."

Each villa features an outdoor terrace set with chaise lounges, hand-carved stone dining table, handmade crochet hammock and outdoor "moon" shower. Additionally, each Royal Villa features enhanced amenities such as an I-Pod with docking and DVD station, a 32" LCD television, wireless phones and Italian linen bathrobes.

Welcome amenities greet guests upon arrival – a favorite bottle of spirits or wine; beach items such as a straw hat and a silk head band for her; as well as an exotic fruit platter with origin details for each selection.

Tides Villa:

The two-story Tides Villa is a masterpiece of rich woods, natural rattan, and sumptuous materials, all designed in the resort's signature Maya-inspired style and nestled in lush vegetation to create a completely private hideaway. The first floor is elegant and spacious, with a complete living/lounge area and guest bathroom set with an onyx Maya-style fountain-faucet. Louvered mahogany doors and windows open onto a private patio with hammock, oversized chaise lounges and large plunge pool. A spiral wooden staircase leads to the master bedroom above, appointed with a king-size canopy bed, 500-thread-count Egyptian linens, and mahogany bureaus with leather-and-steel pulls. The bedroom opens onto a second-story terrace with a round chaise lounge for two, crochet hammock and a marble table with chairs to accommodate private lunches or cocktails by moonlight.

In-Room Amenities:

In-room entertainment centers, including DVD players with movies, CD player with selection of CDs and satellite cable television; selection of books; hair dryers; snorkels; and in-room safes. Complimentary Wi-Fi is available in all villas. IPod accessories are available to Royal Villa, Presidential Villa and VIP guests. The innovative technology of ICUITI glasses allows mobile video viewing on the equivalent of a 52" screen, while a see-through design maintains natural vision without image washout. The waterproof H₂O Audio device allows underwater tunes. Check-in time is 3:00 pm; Check-out time is 12:00 noon.

Mayordomo Service:

Trained by Robert Watson, founder and president of "The Guild of Professional, English Butlers," The Tides' exclusive VIP *Mayordomo* Service team is available to guests of the Royal Villas, the Presidential Villa and those

with VIP status. Butlers assist guests prior to arrival for airport transfers and any special requirements and, following check-in, act as a personalized concierge. In addition to arranging spa/dining reservations, activities and other specific requests, the service can provide access to top restaurants, bars, special events or concerts otherwise fully booked.

DINING:

La Marea

Capturing the fine poetry of dining, *La Marea Restaurant* overlooks the Caribbean sea. The restaurant features contemporary interpretations of Mexican and Maya cuisines blended with international influences and referred to as "Mayaterranean Cuisine." The menu offers an array of daily specials by Executive Chef Mariana Perez-Nino abundant in fresh seafood. Breakfast and lunch, along with light grilled snacks, Maya-influenced dishes and an extensive and creative ceviche menu are also available poolside.

Lounge at La Marea

The lively yet relaxing *Lounge at La Marea* extends onto an open-air patio for premium ocean views. Meet friends for a cocktail or cigars before dinner or enjoy one of our famous desserts in the lounge overlooking a Maya sunset and the lights of Cozumel Island.

Wine Cellar:

Featuring 500 bottles of wine including the finest vintages from *Chateau Lafite* to *Ribera del Duero*, and a wide range of Tuscan labels.

"Dine anytime, anywhere" policy:

The Tides Riviera Maya's unique jungle location invites guests to dine whenever and wherever they prefer, evoking the ethos of a private residence. Enjoy breakfast at midnight poolside, cocktails in your villa or light savories following a leisurely massage on the beach.

Meal Plans:

Optional meal plans are available:

Optional Modified Meal plan includes: Breakfast and dinner a la carte. \$120 excludes beverages and 25% tax and service fees.

Full American Plan includes: Breakfast, lunch and dinner a la carte. \$160 excludes beverages and 25% tax and service fees.

Casita Maya: An outdoor ancient Maya kitchen constructed of rustic wooden branches and a palapa roof provides guests with a unique private dining venue. The kitchen hosts the cooking classes, in which Chef Perez-Nino demonstrates the native method of simmering banana leaf wrapped seafood in pit-ovens deep below the earth. Naturally, guests linger to dine on the culinary creations.

ACTIVITIES:

Activities: The Tides Riviera Maya offers an abundance of activities for guests' leisurely indulgence, including boating, snorkeling, and SCUBA diving lessons. Yoga is offered in an ocean-side studio or on the beach, while a serene and cool library features books, CDs, and DVDs.

Spa: Located at the center of the resort, shrouded in a lush tropical landscape, the spa's circular structure echoes the holistic philosophy that guides the Maya Spa experience. Tapping the wisdom of ancient Maya traditions, the spa draws from the bountiful resources of its jungle-seaside setting, specializing in signature herbal and mud treatments. Treatments may also be enjoyed on the beach or in the privacy of one's villa. Hatha yoga classes are offered daily in the outdoor yoga pavilion.

***Temazcal* Sweat Lodge:**

The traditional Maya *Temazcal* sweat lodge is one of the resort's specialties and combines a cleansing sweat bath with herbs, flowers and music. The word *Temazcal*, in Nahuatl language, is a combination of the words *temaz*, meaning "bath," and *cal*, meaning "home." The ceremony was practiced by the Mayas and other indigenous groups as a therapeutic and purifying ritual.

Lagoon Pool: In addition to the 30 private plunge pools, The Tides Riviera Maya features a lagoon pool with sundeck and a selection of loaner sombreros for guests' use.

Beach: Seven miles of white sand beachfront are ideal for sunbathing and snorkeling. A 350-foot section is kept carefully maintained and is dotted with palapa-roofed cabanas. A private boat is available for two-hour snorkeling (\$65 pp) and diving tours (\$120 pp).

Area Activities: Nearby activities include golf, horseback riding, polo lessons, fishing, parasailing, kite surfing, skydiving, bird watching, nature walks, tennis and jungle tours.

Numerous landmarks and ancient cities reside nearby for exploration: Xcaret, Cozumel, Xel-ha, Tulum, Cancun, Coba, Isla Mujeres, Sian Ka'an, Chichen-Itza, Akumal, Valladolid, Merida and Uxmal. The resort offers specialized tours and packages for many of these activities.

Luxury Transportation: The Tides can arrange rentals for such classics as a Mercedes Benz S50, a Hummer H2, a Porsche Boxster, even a Rolls-Royce Silver Wraith 1959. Models are available for transfers to and from the airport as well. The Tides also operates a plane and helicopter service available for transportation to archaeological sites and other excursions, as well as for airport-hotel transfers.

**MAYA WEDDING
CEREMONY:**

The "Good Wish Maya Ceremony" is a reaffirmation of marital vows involving potent symbols, objects and rituals from the ancient Maya in a communion with nature. Enacted on the beach, the bride wears a hand-made Maya dress and the groom wears a white, linen *guayabera* (Yucatan shirt). A ceremonial exchange of daisy flower bracelets is performed in Mayan, as stirring drums beat within the jungle and a conch-shell horn signals the ritual's transformations. Flower petals are strewn across the waves to preserve the couple's good wishes. (Note: Guests receive a written translation of the speech in English, but we recommend that the ceremony is kept in Mayan. Even though the words are not understood, the music of the language lends the experience a deeply romantic quality.)

PETS:

Pets under 6 pounds are permitted. A charge of \$50 USD a day per pet includes a special dog bed; gourmet menu serving organic beef, turkey and veal stews; and turndown night service including refreshing water and bed.

2009 RATES

STARTING FROM:

Luxury Villa: \$585, plus tax and service charge
Royal Villa: \$785, plus tax and service charge
Tides Villa: \$1,600, plus tax and service charge

RESERVATIONS:

Fifty-percent of stay-total is required at the time of booking and is non-refundable within 21 days of arrival date during high season (January 1 to May 31 and November 1 to December 15) and 14 days during summer season (June 1 to October 31). If reservations are cancelled at any time, there is also a \$100 non-refundable deposit that applies.

Children under 16 are not permitted.

**FOR FURTHER
INFORMATION
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